Regional industry stats

**AUSTRALIA**

160,000 AUSTRALIANS DIE each year

50% of patients who died as an admitted patient in hospitals received PALLIATIVE CARE

74,000 hospitalisations are PALLIATIVE CARE related each year

83,000 PALLIATIVE CARE related prescriptions are provided to 52,500 PATIENTS each year

137 public acute hospitals report they have a HOSPICE CARE UNIT

60,000 PEOPLE DIE in residential aged care each year

1 IN 3 AUSTRALIANS have had a family member receive PALLIATIVE CARE

**NEW ZEALAND**

18,364 FAMILIES are supported by HOSPICE

1 IN 3 people who DIED in New Zealand were supported by HOSPICE

103 different ETHNIC GROUPS represented in the people using hospice services

1.5m HOURS each year are donated by VOLUNTEERS

Palliative Care Australia is the national peak body for palliative care and represents all those who work towards providing high quality palliative care for all Australians. Working closely with consumers, our Member Organisations and the palliative care workforce, we aim to improve access to, and promote the need for, palliative care.

Palliative Care Australia believes that quality palliative care occurs when there is a strong network of care for the patient receiving palliative care and their family. This requires collaboration between primary care and specialist palliative care providers, support care providers, residential aged care providers and the community.

palliativecare.org.au

Attributed to Australian Institute of Health and Welfare, Productivity Commission Report, National representative survey for National Palliative Care Week.
In September 2019 the palliative care sector will gather in the beautiful location of Perth, Australia for the 2019 Oceanic Palliative Care Conference #19OPCC, formerly the Australian Palliative Care Conference.

In an exciting development for palliative care in the Oceanic region, Palliative Care Australia is building on its 30 year history of holding a biennial palliative care conference to host the inaugural Oceanic Palliative Care Conference (19OPCC). Palliative Care Australia is delighted to be supported by Hospice New Zealand and the International Association for Hospice and Palliative Care (IAHPC) in hosting 19OPCC.

The Conference will attract the decision makers of today, the future leaders of tomorrow, policy influencers and those involved in the latest research and thinking about palliative care and end-of-life care on a national and international scale.

At 19OPCC, conference delegates will have the opportunity to hear the latest in research and best practice in palliative care with a broader global focus particularly from neighbours within the Oceanic region. Conference delegates will enjoy the warm hospitality and beautiful destination offered by the city of Perth, Western Australia.
The theme for the inaugural Oceanic Palliative Care Conference is Universal Access: Oceans of Opportunities.

The theme will allow for exploration of palliative care as a human right and what can be done to ensure people from underserved populations can access palliative care and have their pain and other symptoms managed at the end of life. The conference will promote the concept that palliative care should be available to everyone, regardless of their location, age, income, diagnosis, prognosis, gender, sexual orientation, social background or cultural origin.

The World Health Organisation (WHO) lists palliative care as a human right to health but currently worldwide only 14% of people who need palliative care receive it. By bringing people from across the globe together for three days of thoughtful, inspiring and practical discussions, delegates will leave armed with information and resources to improve palliative care in their regions.

Who attends?

- Palliative Care Physicians
- Pharmacists
- Aged Care Managers
- Program Coordinators
- Nurse Managers
- Nurse Practitioners
- Bereavement Counsellors
- Care Managers
- Carers
- Registered Nurses
- Chief Executive Officers
- Board members
- Company Founders
- Clinical Nurse Specialists
- Medical Directors
- Clinical Advisors
- Clinical Directors
- Clinical Managers
- Volunteers
- Counsellor/ Caseworkers
- Deans of Medicine
- Academics
- Enrolled Nurses
- Funeral Directors
- General Practitioners
- Hospice Managers
- Occupational Therapists
- Oncologists
- Indigenous Consultants
- Specialists
- Physiotherapists
- Registered Dietitians
- Registrars
- Psychiatrists
- Social Workers
- Students

Key dates

13 October 2018
Registration & accommodation opens
World Hospice & Palliative Care Day

10 December 2018
Call for abstracts opens
World Human Rights Day

6 March 2019
Abstract submissions close

Mid-April 2019
Author notifications

16 May 2019
Program announced
Dying Matters Awareness Week

28 June 2019
Early bird closes

*Please note dates are subject to change at the discretion of the Organising Committee
Proposed schedule

**Tuesday 10 September 2019**
1.30pm – 4.30pm  
Exhibitor Bump-in
5pm – 7.30pm  
Welcome Experience within the Exhibition

**Wednesday 11 September 2019**
9am – 5pm  
Conference Sessions & Exhibition Open
From 6pm  
Taste of Perth Dinners

**Thursday 12 September 2019**
9am – 5pm  
Conference Sessions & Exhibition Open
7pm – 11pm  
Gala Dinner and National Palliative Care Awards

**Friday 13 September 2019**
9am – 4pm  
Conference Sessions
9am – 1.30pm  
Exhibition Open
Bump out from 1.30pm

Past attendees
1200  
2009, Perth WA*
750  
2011, Cairns QLD
826  
2013, Canberra ACT
793  
2015, Melbourne VIC
863  
2017, Adelaide SA
*In conjunction with the Asia Pacific Hospice Conference

Organisations that attended in 2017
- Aboriginal Health Council of South Australia
- ACT Health
- Adelaide Primary Health Network
- Advance Care Planning
- Aged & Community Services Australia
- Aged Care Financing Authority
- Alfred Health
- Alzheimer’s Australia
- Anglicare
- Aotearoa New Zealand Palliative Care Foundation
- Austin Health
- Bear Cottage Children’s Hospice
- Calvary Health Care
- Cancer & Palliative Care Network
- Carers Australia
- Centre for Palliative Care
- Department of Health
- Eastern Palliative Care
- Flinders University
- Genesis Cancer Care
- GP Partners Australia
- HammondCare
- Hospice New Zealand
- Hospice Waikato
- Hummingbird House Children’s Hospice
- Hunter New England Local Health District
- La Trobe University
- Mary Potter Hospice
- Mercy Hospice Auckland
- Mercy Palliative Care
- Metro South Palliative Care Service
- Monash Health
- Paediatric Palliative Care Service
- Palliative Care Outcomes Collaboration
- Queensland Health
- Queensland University of Technology
- Royal District Nursing Service
- Royal Melbourne Hospital
- Royal Perth Hospital
- Royal Prince Alfred Hospital
- SA Health
- Silver Chain
- Southern Cross Care
- Specialist Palliative Care Services
- Starlight Children’s Foundation
- Tasmanian Health Service
- Territory Palliative Care
- Teva Pharmaceuticals
- The Children’s Hospital at Westmead
- The Palliative Care Education & Training Collaborative
- Very Special Kids
- Women’s & Children’s Health Network
- Youth Cancer Service

#19OPCC @Pall_Care_Aus
Why be involved?

If your organisation wants to be sure of reaching right across the palliative care sector in Australia, New Zealand and the Oceanic region, then attending this event is a must. Becoming a part of our conference builds your brand, strengthens the palliative and end-of-life care industry, creates unique relationships, provides networking opportunities and allows you to demonstrate your commitment to improving the lives and deaths of us all.

Participating as a partner and/or exhibitor can take you straight to your target market and demonstrate your level of support and commitment to palliative care.

At the conference, you will be with the decision makers of today, the future leaders of tomorrow, those who influence policy and the people involved in the latest palliative care research.

You will meet more than 900 experts, including clinicians, researchers, allied health practitioners, educators, carers and others who have a passion for palliative care. You will also be mixing with providers of palliative care and volunteers.

You will interact with the politicians, policy makers, government representatives and researchers who play such a large role in ensuring that palliative care is a human right and continues to improve for all.

There are limitless ways to engage with those people you are most interested in meeting!

We specialise in offering unique opportunities to connect with your target audience. Let us know what we can do to help make participating in and sponsoring our conference a valuable and memorable experience.

Start planning for an extended holiday today!

Perth is Western Australia’s capital city where you can enjoy the beach lifestyle, relax in natural bushland, sample world-class local wines and watch an ocean sunset within just 30 minutes of city. If you’ve never been to Perth before, it should be on your bucket list!

Rated amongst the world’s top 10 most liveable cities every year for the past 10 years, Perth averaged 3,000 hours of sunshine per year and boasts a string of 19 beautifully clean and uncrowded beaches. After years of being a resources led State, Western Australia is increasing in popularity as a tourist destination and is building its reputation in excellence in education and health. Western Australia is home to three new major hospitals.

The Perth Convention and Exhibition Centre (PCEC) will be home to 19OPCC, offering the most advanced technical facilities and purpose-built space for the program and the exhibition, right in the heart of the city.
You will receive exposure through a range of promotional opportunities

- Brand awareness – website, signage, slides, email, and publications
- Advertising space in the conference handbook, plus your company profile and logo in the conference handbook and app
- Acknowledgement at the opening and closing sessions as well as many other times along the way
- Full registrations to the conference, plus extra tickets to the extensive social program. Conference registrations include access to all sessions, the exhibition, all catering, the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner
- Make a splash in the exhibition – many partnership packages come with a free presence in the exhibition so you can showcase your organisation.
- Promotion of your brand through extensive social media coverage and digital marketing opportunities.

Palliative Care Australia has an impressive communications reach as do the Conference Partners.

Social media reach during the 2017 conference #17APCC

Facebook:
- 223,000 people saw our POSTS
- 15,000 people were ENGAGED
- 370,000 IMPRESSIONS
- 78,000 video VIEWS

Twitter:
- 30.4 million potential IMPRESSIONS
- 7,371 TWEETS
- 950 PARTICIPANTS
- 14 average TWEETS per hour

…”was a life and career changing experience for me. Very much a valued experience that has encouraged me to advocate for better palliative care for residents.”

…”I was so inspired by all the talks and walked away motivated to make this a focus in my career.”

…”This was my 7th APCC and it was far and away the best one.”

…”...a truly great conference. I have attended several conferences in my postgraduate student life and the APCC was absolutely THE BEST one!”

…”It was an excellent week and the wide range of presentation topics were excellent and very informative for a health professional. Thank you!”

…”It was an unexpectedly excellent conference!”

…”was an unexpectedly excellent conference!”

#19OPCC @Pall_Care_Aus

OceanicPallCare.com | 7
Partnership Packages

Palliative Care Australia is delighted to present a full range of options for you to choose from. If you can’t find something that meets your needs, contact us and we would be happy to customise a package for you.

A diverse range of partnership packages has been created to harness the numerous commercial opportunities our conference offers. 19OPCC partnership opportunities come in all shapes and sizes, whether you are looking to announce new products, build momentum for current clients, showcase services, or gain visibility in the diverse palliative care industry.

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Package – exclusive</td>
<td>$68,000</td>
</tr>
<tr>
<td>Gala Dinner Partner – exclusive</td>
<td>$40,000</td>
</tr>
<tr>
<td>National Palliative Care Awards Partner – exclusive OR seven available</td>
<td>$30,000 or $5,500</td>
</tr>
<tr>
<td>Welcome Experience Partner – exclusive</td>
<td>$25,000</td>
</tr>
<tr>
<td>Meet the Experts Breakfast Partner – exclusive</td>
<td>$20,000</td>
</tr>
<tr>
<td>International Keynote Speaker Partner – multiple</td>
<td>$18,000</td>
</tr>
<tr>
<td>Goodie Bag (Satchel) Partner – exclusive</td>
<td>$15,000</td>
</tr>
<tr>
<td>19OPCC APP Partner – exclusive</td>
<td>$15,000</td>
</tr>
<tr>
<td>Coffee Cart Partner (Barista Partner) – two available</td>
<td>$12,000</td>
</tr>
<tr>
<td>Charge Bar Partner – exclusive</td>
<td>$12,000</td>
</tr>
<tr>
<td>Relaxation Zone Partner – exclusive</td>
<td>$12,000</td>
</tr>
<tr>
<td>Plenary Session Partner – multiple</td>
<td>$10,000</td>
</tr>
<tr>
<td>Lanyard Partner – exclusive</td>
<td>$9,000</td>
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<tr>
<td>Conference Yoga and Meditation Partner – exclusive</td>
<td>$7,000</td>
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<tr>
<td>Corporate Portrait Partner – exclusive</td>
<td>$7,000</td>
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<tr>
<td>Catering/Refreshment Partner – multiple</td>
<td>$6,000</td>
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<tr>
<td>Pad and Pen Partner – exclusive</td>
<td>$5,000</td>
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<tr>
<td>Pocket Program Partner – exclusive</td>
<td>$5,000</td>
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<tr>
<td>Concurrent Session Partner – multiple</td>
<td>$3,500</td>
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<tr>
<td>Workshop Partner – multiple</td>
<td>$3,500</td>
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<tr>
<td>Advertising Bundle – multiple</td>
<td>$4,000</td>
</tr>
<tr>
<td>Goodie Bag (Satchel) Insert – multiple</td>
<td>$900</td>
</tr>
<tr>
<td>Exhibition Booth Shell Scheme – multiple</td>
<td>$4,950</td>
</tr>
<tr>
<td>Exhibition Space Only – multiple</td>
<td>$4,750</td>
</tr>
<tr>
<td>Not for Profit Table Display – multiple</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

All partnership and exhibition prices are in AUD and inclusive of 10% GST (Goods and Services Tax).
Premium Package

Cement yourselves as the Premium Partner of the conference. This is an all exclusive package with acknowledgements across the entire event as a major contributor to the conference and commitment to the industry.

**Naming Rights**
- Acknowledgement as the Premium Partner across all promotions and communications for the Conference
- Acknowledgement during the Welcome address by the Conference MC

**Display**
- 6m x 6m (36m²) exhibition space (equivalent to four booths)
  - no walls or fascia, just 3m wide 360° circle hanging banner
  - A dedicated branded juice bar operating from within your exhibition space, inclusive of signage, blenders, fresh ingredients, two attendants and sponsor branded juice cups
  - Lounge furniture package for partner’s staff to conduct meetings onsite

**Attendance**
- Four (4) Full Conference Registrations inclusive of the Welcome Experience and the Gala Dinner
- Two (2) Full Conference Registrations to be offered to partner’s clients to attend the conference, inclusive of the Welcome Experience and the Gala Dinner, and accommodation for up to three (3) nights each within a PCA selected hotel
- Four (4) Exhibition Only passes for partner’s clients*  
- Six (6) tickets to the Meet the Experts Breakfast
- Two (2) invitations to the President’s Welcome Reception
- Four (4) additional tickets to the Gala Dinner for partner’s clients

**Acknowledgement**
- Address (5 minutes maximum) to delegates during the Opening plenary session
- One (1) concurrent session partner with partner’s representative to chair session
- ‘Proudly sponsored by’ (company logo) on the front cover of and within the Program & Registration Brochure (digital version only) and onsite handbook, website and other conference advertisements including eBlasts
- ‘Proudly sponsored by’ (company logo) on all event invoices issued to registrants and corporates
- Your logo [as a Gobo] projected onto the roof of the plenary room
- Your logo on the lectern signage as part of Conference branding
- Your logo on the various sponsor signage around the venue, including Welcome signs
- One (1) logo floor tile located within the Exhibition Hall
- Pull-up banner (supplied by partner) to be placed at the main plenary stage exit door for the duration of the Conference
- Promotion of juice bar on all related and onsite materials, including banner advertise and a push notification in App
- Acknowledgement on the homepage of the Conference website, along with the partner page with a link to your website
- Acknowledgement and brand presence in all printed Conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)

**Promotion**
- Rolling advertisement within 19OPCC digital signage onsite
- Rolling advertisement on the Conference App
- Full page advertisement in the Conference handbook (artwork to be supplied by partner)
- 300 word organisational profile and logo in the Conference handbook and app
- One (1) goodie bag (satchel) insert [max size of A4, 6-page stapled booklet] for the Conference Goodie Bag (Satchel)

**Delegate List**
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

* These passes provide a one-time entry into the Exhibition for clients not attending the conference. These passes cannot be used during the Welcome Experience.
Gala Dinner Partner

As an exclusive Conference Gala Dinner Partner, your organisation will be acknowledged as having made a significant contribution and commitment to the Oceanic Palliative Care Conference. This is the social event of the year, with over 700 guests attending.

Naming Rights
✓ Exclusive partnership of the Gala Dinner. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications.

Display
✓ Two (2) Exhibition Booths in a prime location (6 x 3m²)
✓ Partner branded photo booth with logo on all photos during the dinner

Attendance
✓ Three (3) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
✓ Four (4) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
✓ Additional social function tickets:
  - Four (4) tickets to the Welcome Experience
  - Four (4) tickets to the Oceanic Palliative Care Conference Gala Dinner
  - Three (3) tickets to the Meet the Experts Breakfast

Acknowledgement
✓ A five minute speaking opportunity at the presentation of the Dinner (content subject to PCA approval)
✓ Acknowledgement as partner on dinner menus and PowerPoint displays
✓ Your banner (supplied by you) in the pre-dinner drinks area and on stage during dinner
✓ Opportunity to host a VIP table at the Oceanic Palliative Care Conference Gala Dinner (all invitees must hold dinner tickets)
✓ Opportunity to place a gift for guests on the table (at organisation’s own expense and must be approved by Organising Committee)
✓ Your logo (as a Gobo) projected onto the roof of the dinner
✓ Your logo on the lectern signage for dinner
✓ Your logo on the lectern signage as part of Conference branding
✓ Your logo on plenary stage set during the conference
✓ Logo included on all sponsor signage at venue
✓ Logo included on all dinner tickets (subject to Organising Committee approval)
✓ Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booths.

Promotion
✓ Acknowledgement on the Conference website with a link to your website
✓ Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
✓ Full page advertisement in the Conference handbook (artwork to be supplied by partner)
✓ 300 word organisational profile and logo in the Conference handbook and app
✓ Opportunity to provide one promotional product for the Conference Goodie Bag (Satchel)
✓ Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
✓ One (1) App alert on the day of the event, promoting the event and your support

Delegate List
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

$40,000 inc. GST
National Palliative Care Awards Partner

Palliative care in Australia is amongst the best in the world, in fact it is rated second only to the United Kingdom. In order to formally acknowledge this and the work of the world leading teams of researchers, health professionals and service providers Palliative Care Australia holds the National Palliative Care Awards. The Awards will be presented at the Oceanic Palliative Care Conference Gala Dinner during the 2019 Oceanic Palliative Care Conference. New Zealand Award/s will also be presenting during the dinner. NZ organisations are encourage to partner for the NZ award/s.

Naming Rights (exclusive)
✓ Exclusive partnership of the National Palliative Care Awards. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications.

Display (exclusive)
✓ One (1) Exhibition Booth in a prime location (3 x 3m²)

Attendance (exclusive)
✓ Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
✓ Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
✓ Additional social function tickets:
  - Two (2) tickets to the Welcome Experience
  - Two (2) tickets to the Oceanic Palliative Care Conference Gala Dinner

(Individual categories)
✓ One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

Acknowledgement (exclusive)
✓ A five minute speaking opportunity at the presentation (content subject to PCA approval)
✓ Your banner (supplied by you) on stage during the presentation
✓ Your logo (as a Gobo) projected onto the roof of the presentation
✓ Acknowledgement as partner on dinner menus and PowerPoint displays
✓ Your logo on the lectern signage for presentation
✓ Your logo on the lectern signage as part of Conference branding
✓ Your logo on plenary stage set during the conference
✓ Logo included on all sponsor signage at venue
✓ Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booths.

Promotion (exclusive)
✓ Acknowledgement on the Conference website with a link to your website
✓ Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
✓ Full page advertisement in the Conference handbook (artwork to be supplied by partner)
✓ 300 word organisational profile and logo in the Conference handbook and app
✓ Opportunity to provide one promotional product for the Conference Goody Bag (Satchel)
✓ Opportunity to provide one A4 satchel insert for the Conference Goody Bag (Satchel)
✓ One (1) App alert on the day of the event, promoting the event and your support

(Individual categories)
✓ Acknowledgement on the Conference website and app with a link to your website
✓ Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
✓ 50 word organisational profile and logo in the Conference handbook and app
✓ Opportunity to provide one A4 satchel insert for the Conference Goody Bag (Satchel)

Delegate List
✓ An opt-in delegate list provided at the conclusion of the conference – {name, organisation and State only, provided in PDF format and subject to Privacy Legislation}.
Welcome Experience Partner

Welcome the Conference delegates to Perth with this exclusive partnership. We bet you’ll love our first official networking event for 19OPCC. The Welcome Experience will be a stand up cocktail event amongst the exhibition. The reception provides the perfect opportunity for delegates to network, catch up with old friends and renew past acquaintances.

**Naming Rights**

- Exclusive partnership of this event and naming rights to be recognised as the “Welcome Experience sponsored by PARTNER NAME”. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications.

**Display**

- One (1) Exhibition Booth in a prime location (3 x 3m²)

**Attendance**

- Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
- Additional social function tickets:
  - Four (4) tickets to the Welcome Experience
  - Two (2) tickets to the Meet the Experts Breakfast

**Acknowledgement**

- Five minute speaking opportunity during the Welcome Experience
- Your banner (supplied by you) near the presentation area at the Welcome Experience
- Logo included on all sponsor signage at venue
- Logo included on all Welcome Experience tickets (subject to Organising Committee approval)
- Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booths.
- Opportunity to provide branded items (napkins, coasters etc.), upgrade food and beverage package or provide additional entertainment at own cost.

**Promotion**

- Acknowledgement on the Conference website and app as the Welcome Experience Partner with a link to your website
- Acknowledgement and brand presence in all printed Conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by partner)
- 300 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- One (1) App alert on the day of the event, promoting the event and your support

**Delegate List**

- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Meet The Experts Breakfast Partner

The ever popular ‘Meet the Experts’ Breakfast is back! Leave a lasting impression on delegates as the partner of the first session of the day. This exclusive partnership opportunity includes branding of the breakfast session as well as the opportunity to present to the delegates in attendance.

**Naming Rights**
- Exclusive partnership of this event and naming rights to be recognised as the ‘Meet the Experts Breakfast sponsored by PARTNER NAME’. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications.

**Display**
- One (1) Exhibition Booths in a prime location (3 x 3m²)

**Attendance**
- Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
- Additional social function tickets:
  - Four (4) tickets to the Welcome Experience
  - Four (4) tickets to the Meet the Experts Breakfast

**Acknowledgement**
- Five minute speaking opportunity during the Meet the Expert Breakfast, plus opportunity of company representative be a panellist (at the discretion of the program committee). Note: Palliative Care WA (PCWA) will host and chair the breakfast.
- Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booths.
- Opportunity to provide branded items (napkins, coasters etc.), upgrade food and beverage package or provide additional entertainment at own cost.

**Promotion**
- Acknowledgement on the Conference website and app as the Meet the Experts Breakfast Partner with a link to your website
- Acknowledgement and brand presence in all printed Conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by partner)
- 300 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- One (1) App alert on the day of the event, promoting the event and your support

**Delegate List**
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
International Keynote Speaker Partner

The International Keynote Speakers will present throughout the duration of the conference. Your organisation will have the privilege of being associated with one speaker.

*Speaker must approve organisation’s support prior to package confirmation.

**Display**
- One (1) Exhibition Booths in a prime location (3 x 3m²)

**Attendance**
- Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
- Additional social function tickets:
  - Two (2) tickets to the Welcome Experience
  - Two (2) tickets to the Oceanic Palliative Care Conference Gala Dinner

**Acknowledgement**
- The opportunity to introduce the keynote speaker (in consultation with PCA)
- Your banner on the stage during the keynote presentation
- Logo included on all sponsor signage at venue
- Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booths.

**Promotion**
- Company logo acknowledgement in the program and within all collateral where the keynote speaker is promoted
- Acknowledgement during any interviews, live streaming and post-event collateral when the keynote speaker is promoted
- The opportunity to dine with the keynote speaker during Meet the Experts breakfast
- The opportunity to have a photo opportunity with the keynote speaker
- Acknowledgement on the Conference website and app as International Keynote Speaker Partner with a link to your website
- Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- 200 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

**Delegate List**
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Goodie Bag (Satchel) Partner

As the Goodie Bag (Satchel) partner you will have your logo featured on each satchel, along with the Conference logo, which will be given to all delegates at registration. Not only will over 900 people hold your logo in their hands, they’ll take it away with them for future use and promotions on their travels. This is a bag people will reuse and reuse!

**Naming Rights**
- ✔ Branding on the Conference Goodie Bag (Satchel) alongside the Conference brand

**Display**
- ✔ One (1) Exhibition Booths in a prime location (3 x 3m²)

**Attendance**
- ✔ Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- ✔ Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

**Acknowledgement**
- ✔ Organisation logo along with the event logo on the goodie bags
- ✔ Logo included on all sponsor signage at venue
- ✔ Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booth.

**Promotion**
- ✔ Acknowledgement on the Conference website and app as the Goodie Bag Partner with a link to your website
- ✔ Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- ✔ Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- ✔ 200 word organisational profile and logo in the Conference handbook and app
- ✔ Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- ✔ Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booth.

**Delegate List**
- ✔ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

EXCLUSIVE

$15,000
inc. GST
19OPCC Conference App Partner

As we move towards a paperless meeting, the 19OPCC App will become increasingly popular amongst delegates for engagement in the conference program. The App can be downloaded to smart devices including Apple and Android mobiles tablets as well as html version. The App will be released prior to the 19OPCC ensuring that your association with the conference is at the forefront of delegates minds who will be looking to download and engage with the App as soon as possible.

**Naming Rights**
- Branding of the Conference app with your logo and links to your company website

**Display**
- One (1) Exhibition Booths in a prime location (3 x 3m²)

**Attendance**
- Two (2) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
- Additional social function tickets:
  - Two (2) tickets to the Oceanic Palliative Care Awards Gala Dinner

**Acknowledgement**
- Organisation logo along with the event logo on the App header and on the e-guide that will be viewed by all delegates
- Organisation logo pinned to the top of the newsfeed for life of the App
- Recognition as App sponsor upon release of the App to delegates
- Dedicated menu item and icon on the main section of the App. From this page you have the opportunity to load numerous pdf information leaflets and links to appropriate websites and images of key personnel and contact details
- Logo included on all sponsor signage at venue

**Promotion**
- Dedicated App Promoted Post upon release of the App. Organisation can provide text up to a certain number of characters (subject to Organising Committee approval)
- Acknowledgement on the Conference website and app as the Conference App Partner with a link to your website
- Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- 200 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booth.

**Delegate List**
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Coffee Cart (Barista) Partner

Have your brand in delegates’ hands by becoming a partner of the Barista Cart. These two areas will attract high foot traffic during the exhibition opening hours.

The organisers will provide each partner with one coffee cart and two baristas for the duration of the 19OPCC.

**Naming Rights**

- Naming rights to the Coffee Cart for example the ‘Company Name Barista’ or an alternative name as proposed by you and subject to Organising Committee approval

**Display**

- One (1) Exhibition Booths in a prime location (3 x 3m²) located opposite the Coffee Cart. Total space is 6 x 3m²

**Attendance**

- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

**Acknowledgement**

- Your banner on display next to the Coffee Cart (banner supplied by your organisation)
- Logo included on all sponsor signage at venue

**Promotion**

- Opportunity to provide branded items (cups, napkins, t-shirts for the Barista etc.) at own cost.
- Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- 150 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- Opportunity for one floor sticker within the exhibition, used to promote your services and/ or encourage visitors to your booth.

**Delegate List**

- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

TWO AVAILABLE

$12,000  
inc. GST
EXCLUSIVE

Charge Bar Partner

This exclusive opportunity is for one partner only consisting of a branded Charge Bar. This area will be a key hub for delegates during 19OPCC providing you the perfect opportunity to network whilst their device charges.

Naming Rights

- Naming rights to the Charge Bar for example the ‘Company Name Charge Bar’ or an alternative name as proposed by you (subject to Organising Committee approval)

Display

- One (1) Exhibition Booths in a prime location (3 x 3m²) located opposite the Charge Bar. Total space is 6 x 3m²

Attendance

- One (1) Full Conference registration (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

Acknowledgement

- Your banner on display next to the Charge Bar (banner supplied by your organisation)
- Logo included on all sponsor signage at venue

Promotion

- Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- 150 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- Opportunity for one floor sticker within the exhibition, used to promote your services and/or encourage visitors to your booth

Delegate List

- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

$12,000 inc. GST
Relaxation Zone Partner

19OPCC Relaxation Zone Partner will have the opportunity to offer delegates at neck and shoulder massage during the breaks at the conference.

Naming Rights

- Naming rights to the Relaxation Zone for example the ‘Company Name Relaxation Zone’ or an alternative name as proposed by you (subject to Organising Committee approval)

Display

- One (1) Exhibition Booths in a prime location (3 x 3m²) located opposite the Relaxation Zone. Total space is 6 x 3m²

Attendance

- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

Acknowledgement

- Your banner on display next to the Relaxation Zone (banner supplied by your organisation)
- Logo included on all sponsor signage at venue

Promotion

- Acknowledgement and brand presence in all printed conference materials, including registration desk signage (partnership must be confirmed prior to print deadlines)
- Quarter page advertisement in the Conference handbook (artwork to be supplied by you)
- 150 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)
- Opportunity for one floor sticker within the exhibition, used to promote your services and/ or encourage visitors to your booth.
- Opportunity to provide branded tshirts or caps for the massage staff

Delegate List

- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

$12,000 inc. GST

EXCLUSIVE
Plenary Session Partner

Be seen as an organisation that supports the education and professional development by partnering one of the plenary sessions at the 19OPCC. There are a number of panel discussions featuring experts who will be discussing highly relevant topics on the palliative care industry.

*All speakers must approve organisation’s support prior to package confirmation.

Display
✓ One (1) Exhibition Booths in a prime location (3 x 3m²)

Attendance
✓ One (1) Full Conference Registration (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)
✓ Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience
✓ Two (2) session passes for your partnered plenary session

Acknowledgement
✓ Company logo acknowledgement in the program and within collateral where the session is promoted (excludes any recordings, live streaming).
✓ Your banner on the stage during the session (to be provided by you)
✓ The opportunity to introduce the panel facilitator (in consultation with PCA)

Promotion
✓ Acknowledgement on the Conference website and app with a link to your website
✓ Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
✓ Acknowledgement at the opening and closing sessions
✓ 150 word organisational profile and logo in the Conference handbook and app
✓ Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

Delegate List
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

Lanyard Partner

Each delegate will be provided with a lanyard to hold their name badge, required to be worn throughout the Conference.

Opportunity to provide all lanyards, printed with your company logo for delegates to wear throughout the conference (printed and provided by the partner, style of lanyard to be negotiated with PCA, deadline to be specified by PCA for name badge preparation).

Attendance
✓ One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

Promotion
✓ Acknowledgement on the Conference website and app as the Lanyard Sponsor with a link to your website
✓ Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)

Delegate List
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Conference Yoga and Meditation Partner

Become the partner of the first session of the day, an opportunity to refresh and energise the delegates

Display
- One (1) Exhibition Booths (3 x 3m²)

Attendance
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

Promotion
- Display of one company banner in the yoga class area (supplied by the partner)
- Opportunities to provide promotional material at the yoga class (supplied by the partner)
- Delegates visit your booth to receive a branded ticket to the class (limited numbers each day)
- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

Delegate List
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

Corporate Portraits Partner

Provide attendees onsite with new professional portraits that they can take home, and an electronic copy via an e-mail with your customised message.

Display
- One (1) Exhibition Booths (3 x 3m²)

Attendance
- Two (2) Exhibitor Registrations including morning and afternoon teas and lunches and a ticket to the Welcome Experience

Promotion
- Display of one company banner in the photo shoot area (supplied by the partner)
- Opportunities to provide promotional material at the photo shoot sessions (supplied by the partner)
- Delegates visit your booth to receive a branded ticket to the photo shoot sessions (limited numbers each day)
- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

Delegate List
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Catering/Refreshment Partner

Become the partner to one of the Conference breaks. Select a morning tea, lunch or afternoon tea.

**Attendance**
- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

**Acknowledgement**
- Logo on the final slide for all the preceding sessions
- Opportunity to place organisation provided free standing pull up banners in the exhibition area during your sponsored break (2m high x 1m wide).

**Promotion**
- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

**Pen and Pad Partner**

Your organisation will have the opportunity to provide a branded pen and pad to all the delegates attending 19OPCC.

**Attendance**
- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

**Acknowledgement**
- Your organisation to supply branded pen and pad which will be inserted into all delegate's satchels

**Promotion**
- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

**Advertising bundle**

When you purchase an Advertising Bundle, your organisation will receive premium promotional benefit in the lead-up to and during the conference, reaching an extensive industry database.

Advertising bundle includes:
- Company logo, bio and URL within the conference app
- Company logo hyperlinked to own URL on partnership page of the conference website
- Company logo featured on conference PowerPoint slides onsite
- One A4 satchel insert for the Conference Goodie Bag (Satchel)
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).
Pocket Program Partner

Be recognised as the Pocket Program Partner for the Conference.

Attendance

- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

Acknowledgement

- Receive a full page advertisement on the back cover of the Pocket Program (artwork to be supplied by your organisation. The Organising Committee reserves the right to select the style and size of the Pocket Program)

Promotion

- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

 Concurrent Session Partner

An opportunity exists to sponsor a Concurrent stream in the program. This would give the sponsor targeted branding and the opportunity to demonstrate support to the research, development and education that these streams will address.

Attendance

- One (1) Full Conference Registrations (including morning and afternoon teas, lunches, ticket to the Welcome Experience and the Oceanic Palliative Care Conference Gala Dinner)

Acknowledgement

- The opportunity to chair the session (in consultation with PCA)

Promotion

- Company logo on your partnered session as part of the program
- Acknowledgement on the Conference website and app with a link to your website
- Acknowledgement and logo in all printed conference materials (partnership must be confirmed prior to print deadlines)
- 50 word organisational profile and logo in the Conference handbook and app
- Opportunity to provide one A4 satchel insert for the Conference Goodie Bag (Satchel)

Goodie bag (Satchel) Insert

Opportunity to reach delegates directly by inserting company literature into each delegate Goodie Bag (Satchel).

Promotion

This is a non-exclusive partnership item.

Inserts may be company literature or promotional merchandise (not including note pads and pens) which promotes your product or service. Sponsor is responsible for supply, branding and delivery to the satchel packing address; a final quantity will be advised closer to the event. (Inserts are subject to deadlines. PCA must first approve insert). One single insert – DL, A5, A4 or similar size brochure, flyer, magazine maximum of six pages on one leaf, stapled together.
Exhibition

19OPCC will include an industry exhibition to provide organisations with the opportunity to promote their products and services to delegates attending the 19OPCC.

The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisation’s visibility, and to showcase and demonstrate your products and services.

- All meal breaks and the Welcome Experience will be provided within the exhibition throughout the 19OPCC, ensuring you have significant exposure to delegates
- 19OPCC Partners have priority allocation
- All other exhibition booths will be allocated on a first come first allocated basis

Shell Scheme

✓ Shell Scheme 3m x 3m Booth (9m² of exhibition space)
✓ Carpeted floor
✓ Back and side walls 2.4m high
✓ Organisation name on fascia over each open side (up to 30 characters).
✓ Two spotlights (2 x 120 watt spot on rack per 9m²).
✓ One standard power outlet (4 amp GPO general purpose outlet).
✓ Two Exhibitor registrations per booth (each Exhibitor Registration includes one Welcome Experience ticket, morning and afternoon teas and lunch).
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

Space Only

✓ Space only 3m x 3m (9m² of exhibition space)
✓ Carpeted floor
✓ Two Exhibitor registrations per booth (each Exhibitor Registration includes one Welcome Experience ticket, morning and afternoon teas and lunch).
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

Not for Profit Table Display

These are reserved for not-for-profit and community based organisations. Your trade table booking includes:

✓ One clothed trestle table with two chairs
✓ One Exhibitor registrations per booth (each Exhibitor Registration includes one Welcome Experience ticket, morning and afternoon teas and lunch).
✓ An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation).

The Organising Committee encourages you to help create a dynamic exhibition space through the design of a custom built display. All custom booth designs require the approval of the organisers and venue and must be submitted no later than 31 July 2019. Advice on custom displays is mandatory to ensure all procedures are followed as per WorkSafe WA regulations. All custom stand designs are subject to venue approval.
PCA reserves the right to review floor plan, including location of catering stations and dining area.
Partnership and exhibition booking form

Please return form to 19OPCC Organisers | T: +61 89389 1488 | E: info@oceanicpallcare.com
EECW Pty Ltd trading as Encanta Event Management ABN: 820 647 815 68

Contact details
Please note all correspondence including invoices will be sent to the contact supplied below. Print clearly in BLOCK capitals.

Organisation Name: ...............................................................................................................................................................

Contact Person: ..............................................................................................................................................................

Position: ...........................................................................................................................................................................

Email: ...............................................................................................................................................................................

Phone: ...........................................................................................................................................................................

Mobile: ............................................................................................................................................................................... 

Address:..........................................................................................................................................................................

Suburb: ...........................................................................................................................................................................

State: .............................................................................................................................................................................

Postcode: .........................................................................................................................................................................

Country: ........................................................................................................................................................................

Website: .......................................................................................................................................................................... 

Partnership opportunities
Please tick appropriate box. All partnerships and exhibition prices are in AUD and inclusive of 10% GST (Goods and Services Tax)

<table>
<thead>
<tr>
<th>Package</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Package</td>
<td>$68,000</td>
</tr>
<tr>
<td>Gala Dinner Partner</td>
<td>$40,000</td>
</tr>
<tr>
<td>National Palliative Care Awards Partner (exclusive)</td>
<td>$30,000</td>
</tr>
<tr>
<td>(or Individual categories)</td>
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<tr>
<td>Welcome Experience Partner</td>
<td>$25,000</td>
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<tr>
<td>Meet the Experts Breakfast Partner</td>
<td>$20,000</td>
</tr>
<tr>
<td>International Keynote Speaker Partner</td>
<td>$18,000</td>
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<tr>
<td>Goodie Bag (Satchel) Partner</td>
<td>$15,000</td>
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<tr>
<td>19OPCC APP Partner</td>
<td>$15,000</td>
</tr>
<tr>
<td>Coffee Cart Partner (Barista Partner)</td>
<td>$12,000</td>
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<tr>
<td>Charge Bar Partner</td>
<td>$12,000</td>
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<tr>
<td>Relaxation Zone Partner</td>
<td>$12,000</td>
</tr>
<tr>
<td>Plenary Session Partner</td>
<td>$10,000</td>
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<tr>
<td>Lanyard Partner</td>
<td>$9,000</td>
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<tr>
<td>Yoga and Meditation Partner</td>
<td>$7,000</td>
</tr>
<tr>
<td>Corporate Portraits Partner</td>
<td>$7,000</td>
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<tr>
<td>Catering/Refreshment Partner</td>
<td>$6,000</td>
</tr>
<tr>
<td>Pad and Pen Partner</td>
<td>$5,000</td>
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<tr>
<td>Pocket Program Partner</td>
<td>$5,000</td>
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<tr>
<td>Concurrent or Workshop Partner</td>
<td>$3,500</td>
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<tr>
<td>Advertising Bundle</td>
<td>$4,000</td>
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<tr>
<td>Goodie Bag (Satchel) Insert</td>
<td>$900</td>
</tr>
<tr>
<td>Concurrent or Workshop Partner (exclusive)</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

Exhibition application
Priority of placement will be offered to sponsors first and then sold in accordance with the date of application receipt.

Preferred exhibition location:
First choice: ...............................................................................................................................................................

Second choice: ..........................................................................................................................................................

Third choice: ...............................................................................................................................................................

Promotions
Please send through a high-res logo (both an eps & jpeg/png) and a 50-100 word company blurb for promotions on the conference website and conference App.

High-res LOGO (eps & jpeg/png)

50-100 word company blurb for website/app
Cost (AUD) total inc GST

<table>
<thead>
<tr>
<th>Service</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Shell Scheme Exhibition (3m x 3m)</td>
<td>$4,950</td>
</tr>
<tr>
<td>Space Only (3m x 3m)</td>
<td>$4,750</td>
</tr>
<tr>
<td>Not for Profit Table Display (trestle)</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

EU GDPR – only applicable to European Union Citizens

In response to the new General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to Palliative Care Australia as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg exhibition builders, printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the Conference and ensure you are identified as a sponsor or exhibitor of this event and therefore receive all entitlements associated with your partnership or exhibition type and fee paid.

- [ ] I agree to the statement above.
- [ ] I do not agree to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties.

Declaration

I have read and accept the terms and conditions in the prospectus and wish to become a Partner and/or Exhibitor at 19OPCC.

I agree to be invoiced for a total of $AUD............... incl GST.

Signature .......................................................... Date: / /

A tax invoice will be sent upon receipt of your application form.

Method of payment

Tick appropriate box. Please send a tax invoice to facilitate payment.

- [ ] Pay by Electronic Funds Transfer (EFT)
  - BSB: 016002
  - Account: 417261089
  - Account Name: EECW Pty Ltd
  - ACN 064 781 568
  - ITF: Oceanic Palliative Care Conference 2019

- [ ] Payment by credit card.
  - Amount to authorise: $AUD.............
  - Visa  MasterCard  AMEX
  - Credit Card Number: .................
  - Expiry Date: ........... CCV:
  - Card Holder’s Name: ........................................
  - Signature: ........................................

Please Note: All credit card payments will appear as “Encanta” on your statement.

Conditions of payment

Payment of a 50% deposit is required upon confirmation of your partnership and exhibition selections. Of the balance owing 50% will be due 6 months prior to the event commencing. This will enable payments over multiple financial years. Failure to pay your partnership and exhibition invoice may result in your partnership item or exhibition stand being released for sale.
19OPCC Partnership and Exhibition Terms and Conditions

- By returning an application form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval by the 19OPCC Organisers and we reserve the right to refuse an application.
- We (Encanta and Palliative Care Australia) as the Conference Organisers reserve the right to alter any aspect of the program and floor plan without prior notice. Please refer to the Conference website for the latest information on the event.
- We will take all diligent care to fulfil the above partnership and exhibition commitments. Partners and exhibitors are responsible for providing all their requirements ie banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
- Partners/sponsors and Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date
  - Remaining 50% due no later than 30 March 2019.
- Partners and Exhibitors are responsible for the security of their own equipment and materials during the event and in transit to the event venue.
- The Partners/Exhibitor understand that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation’s representatives.
- The Exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture. The Exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow Exhibitors.
- All promotion must only be conducted from your booth.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Partnership/Exhibition package.
- If an Organisation is found to not align their values with that of the 19OPCC Host Organisations, this may result in cancellation of your Partnership/Exhibition package.

CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a Partnership and/or Exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the Partner/Exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your Partnership/Exhibition booking to another Palliative Care Australia or Host Organisations event.

CANCELLATION DATES

- Before 31 December 2018, full refund less a $250 administration charge
- Between 1 January 2019 and 31 May 2019: 50% cancellation fee of total contribution will apply
- From 1 June 2019: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.

OceanicPallCare.com